



#NPCUK22

NATIONAL
**PLANNING
CONFERENCE**

SPONSORSHIP INFORMATION

www.planningportal.co.uk/conference

CPD
CERTIFIED
The CPD Certification
Service

Director's Welcome

The [Planning Portal](#) and the [Royal Town Planning Institute](#) are delighted to be collaborating by hosting the National Planning Conference in Birmingham this year.

This is the first joint conference for the two organisations and we are excited about the diverse programme of speakers we have attracted for the two day event.

Held at the Hilton Birmingham Metropole on 17 and 18 November, the event will see a range of interactive sessions, including a wellness breakout session, and a gala dinner on the evening of the first night to allow for some relaxation and reflection, as well as further networking.

The conference will focus specifically on the unique opportunities that the planning reforms taking place across the UK are presenting to our industry, and how we can embrace them; It will be the perfect opportunity for stakeholders from across the industry to connect, network, share ideas and learn something new.

We will be welcoming senior influencers and leaders from across the industry; planning, architecture, development, construction, and the public sector. With many holding senior positions, we can confidently offer our sponsors a huge network of influential industry leaders to connect with.

Attendees will network extensively and have lively discussions, providing our sponsors with the ideal environment in which to create meaningful commercial connections.

We look forward to working with you!



**Sarah
Chilcott**

Managing Director,
Planning Portal



**Victoria
Hills**

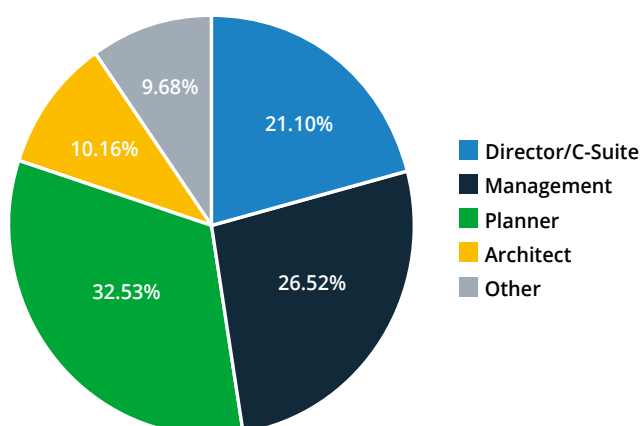
Chief Executive
Royal Town Planning Institute



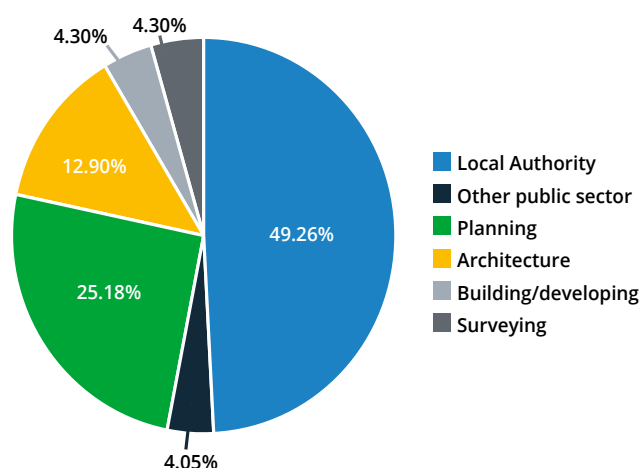
Our virtual conference in 2021 saw over 600 registrations from delegates across the planning and building industry. We received excellent feedback from our post-event surveys and we anticipate many delegate registrations for the National Planning Conference.

Our [dedicated website](#) allows you to network and arrange meetings with delegates, matches you with relevant delegates, exhibitors and products, and provides you with

Job title



Industry



Sponsorship packages

Platinum/headline

SOLD

- ◇ One package available
- ◇ 15 minute Keynote presentation or up to two panel positions
- ◇ Top table of ten - first choice of delegates
- ◇ Key branding on all communications, literature, event and stage imagery
- ◇ 4m x 3m premium stand location in exhibition hall
- ◇ Full delegate list including contacts
- ◇ Full page cover position advert in delegate handbook
- ◇ Two delegate tickets including gala dinner

£12,500

Gold/session

SOLD

- ◇ **Three packages available**
- ◇ One panel position
- ◇ 3 x 2 stand in exhibition hall
- ◇ Branding on all communications, literature, event and stage imagery
- ◇ Full page advert in delegate handbook
- ◇ Two delegate tickets including gala dinner

£8,000

Gala dinner

SOLD

- ◇ One package available
- ◇ Table of ten with second choice of delegates
- ◇ Two delegate tickets including gala dinner
- ◇ Branding on all tables, logo around the dinner hall
- ◇ Full dinner delegate list including contacts
- ◇ 3 x 2 stand

£8,000

Drinks reception

- ◇ One package available
- ◇ End of day one drinks reception
- ◇ Sponsor signage during reception
- ◇ Opportunity to provide branded glasses, napkins, etc. (additional cost)
- ◇ Two delegate tickets including gala dinner

£6,500

Other Opportunities

Exhibition lunch (one available) Sponsor signage during lunch breaks	£5,000
Coffee barista (one available) Sponsor signage during coffee break Company logo on coffee dusting	£TBC
Wellness sponsor (one available) Signage at wellness station	£TBC
Delegate bag (one available) Company logo on delegate bag	£2,000
Lanyard sponsor (one available) Company logo on lanyard	£1,750
Exhibitor (only 10 remaining) 3 x 2 stand Delegate guide listing	£2,000



SOLD

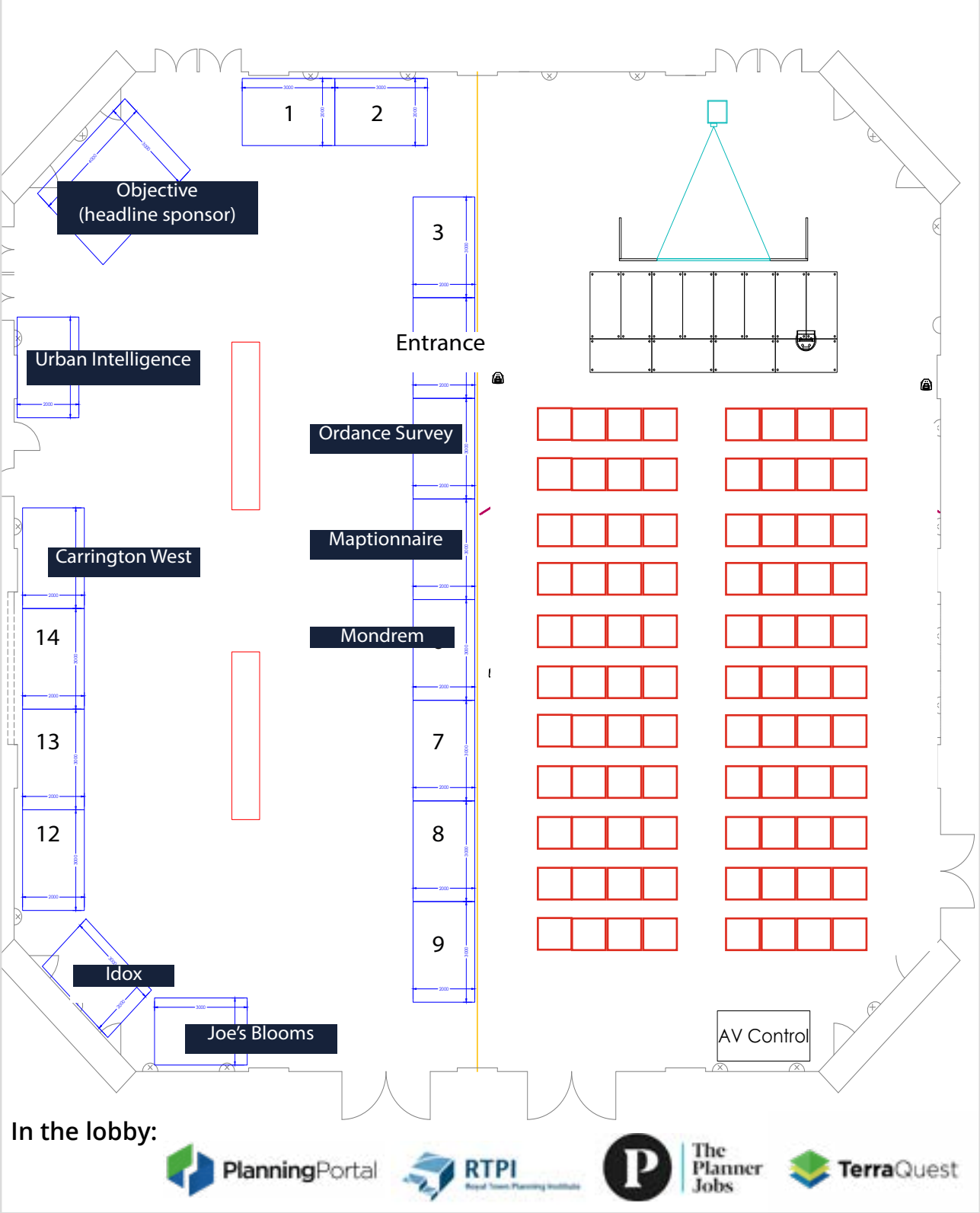


Get in Touch

conference@planningportal.co.uk

Hilton Birmingham Metropole

Exhibition hall & conference suite





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Street, Bristol, BS1 3LG



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