



# The National **Planning Conference**

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## Sponsorship information

[www.nationalplanningconference.co.uk](http://www.nationalplanningconference.co.uk)



# Director's Welcome

The [Planning Portal](#) and the [Royal Town Planning Institute](#) are delighted to be partnering again this year to bring you the [National Planning Conference](#) in Birmingham.

We are excited about the diverse programme of speakers we have attracted for the two-day event.

Held at the Birmingham Conference and Event Centre on 9-10 November, the event will see a range of interactive sessions and a gala dinner on the evening of the first night, to allow for some relaxation and reflection, as well as further networking.

The conference will focus specifically on how planning continues to play a critical role in delivering sustainable homes and communities across the UK, showcasing good practice and discussing the challenges. It will be the perfect opportunity for stakeholders from across the industry to connect, network, share ideas and learn something new.

We will be welcoming senior influencers and leaders from across the industry; planning, architecture, development, construction, and the public sector. With many holding senior positions, we can confidently offer our sponsors a huge network of influential industry leaders to connect with.

Attendees will network extensively and have lively discussions, providing our sponsors with the ideal environment in which to create meaningful commercial connections.

We look forward to working with you!



**Sarah  
Chilcott**

Managing Director  
Planning Portal



**Victoria  
Hills**

Chief Executive  
Royal Town Planning Institute

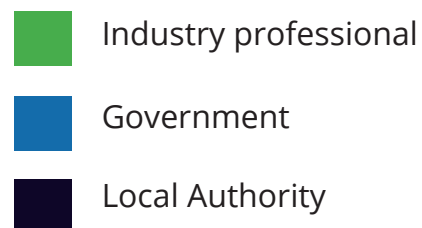
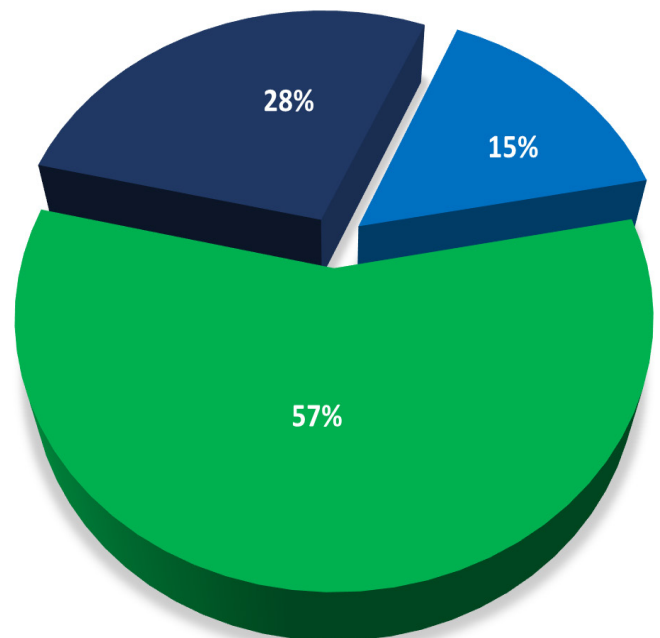
# Conference Delegates

Our conference last year saw over 350 delegates attend across the planning and building industry. We received excellent feedback from our post-event survey, and we anticipate many delegate registrations for the National Planning Conference 2023.

Join us, and promote your business to the professional planning and building community, and government and public sector representatives that make-up our engaged audience.



100% of respondents to our feedback survey said they found last year's conference useful and informative



## Contact our Advertising Team

**Spiwe Masarira**

spiwe.masarira@planningportal.co.uk  
07545 435923

**Dean Colgan**

dean.colgan@planningportal.co.uk  
07542 392894

# Sponsorship packages

## Platinum/headline

**SOLD**

£12,500

- ◇ ~~One~~ available
- ◇ 15 minute Keynote presentation or up to two panel positions
- ◇ Top table of ten - first choice of delegates
- ◇ Key branding on all communications, literature, event and stage imagery
- ◇ 3m x 2m premium stand location in exhibition hall
- ◇ Full delegate list including contacts
- ◇ Full page cover position advert in delegate handbook
- ◇ Two delegate tickets including gala dinner

## Gold/session

**SOLD**

£8,000

- ◇ ~~Two~~ available
- ◇ One panel position
- ◇ 3 x 2 stand in exhibition hall
- ◇ Branding on all communications, literature, event and stage imagery
- ◇ Full page advert in delegate handbook
- ◇ Two delegate tickets including gala dinner

## Gala dinner

**SOLD**

£8,000

- ◇ ~~One~~ available
- ◇ Table of ten with second choice of delegates
- ◇ Two delegate tickets including gala dinner
- ◇ Branding on all tables, logo around the dinner hall
- ◇ Full dinner delegate list including contacts
- ◇ 3 x 2 stand

## Other opportunities

### Drinks reception

- ◇ One available

£5,000

### Exhibition lunch

- ◇ Two available
- ◇ Sponsor signage during lunch breaks

£4,000

### Delegate bag

- ◇ One available
- ◇ Company logo on delegate bag

**SOLD**

£2,000

### Lanyard sponsor

- ◇ ~~One available~~
- ◇ Company logo on lanyard

**SOLD**

£2,000

### Exhibitor

- ◇ Two remaining out of ten
- ◇ 3m x 2m exhibition space
- ◇ 2 staff delegate places
- ◇ 2 passes to drinks reception
- ◇ Company profile on event website
- ◇ Company profile in delegate handbook

**2 remaining**

£2,500

### Handbook advert

- ◇ One remaining out of ten
- ◇ ~~Full page A4 advert~~
- ◇ Half page A5 advert

**1 remaining**

~~£500~~

£250



# Conference merchandise

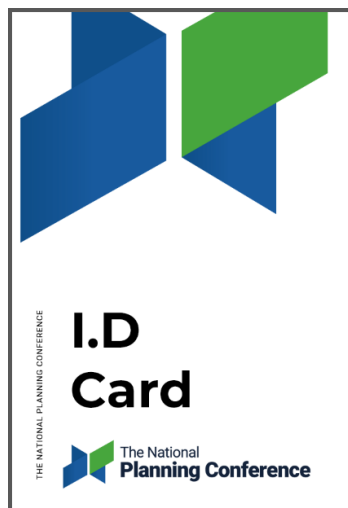


By sponsoring our conference merchandise, you can ensure your brand is presented to every single delegate during their time at the event. Whether enjoying a presentation, carrying a branded tote bag, wearing a badge and lanyard or viewing displayed signage at our refreshment, lunch or gala dinner sessions.



We do our best to ensure all merchandise is as sustainable as possible, using either recycled or recyclable materials in their creation, limiting ink use and using local businesses to reduce emissions through transportation.

## EXAMPLES



# The Conference Venue

## Birmingham Conference and Events Centre (BCEC), Birmingham, UK

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The BCEC is located in the heart of Birmingham's city centre, just a minutes walk from Birmingham New Street Station.

This convenient midland location ensures it's not just easily accessible by train but once you arrive in Birmingham, the venue is in easy reach of the station, hotels, restaurants and shops.

The exhibition area offers ample space for multiple stands, signage and, of course, networking. Contact our team to discuss our sponsorship and exhibiting opportunities.



## Contact our advertising team

**Spiwe Masarira**

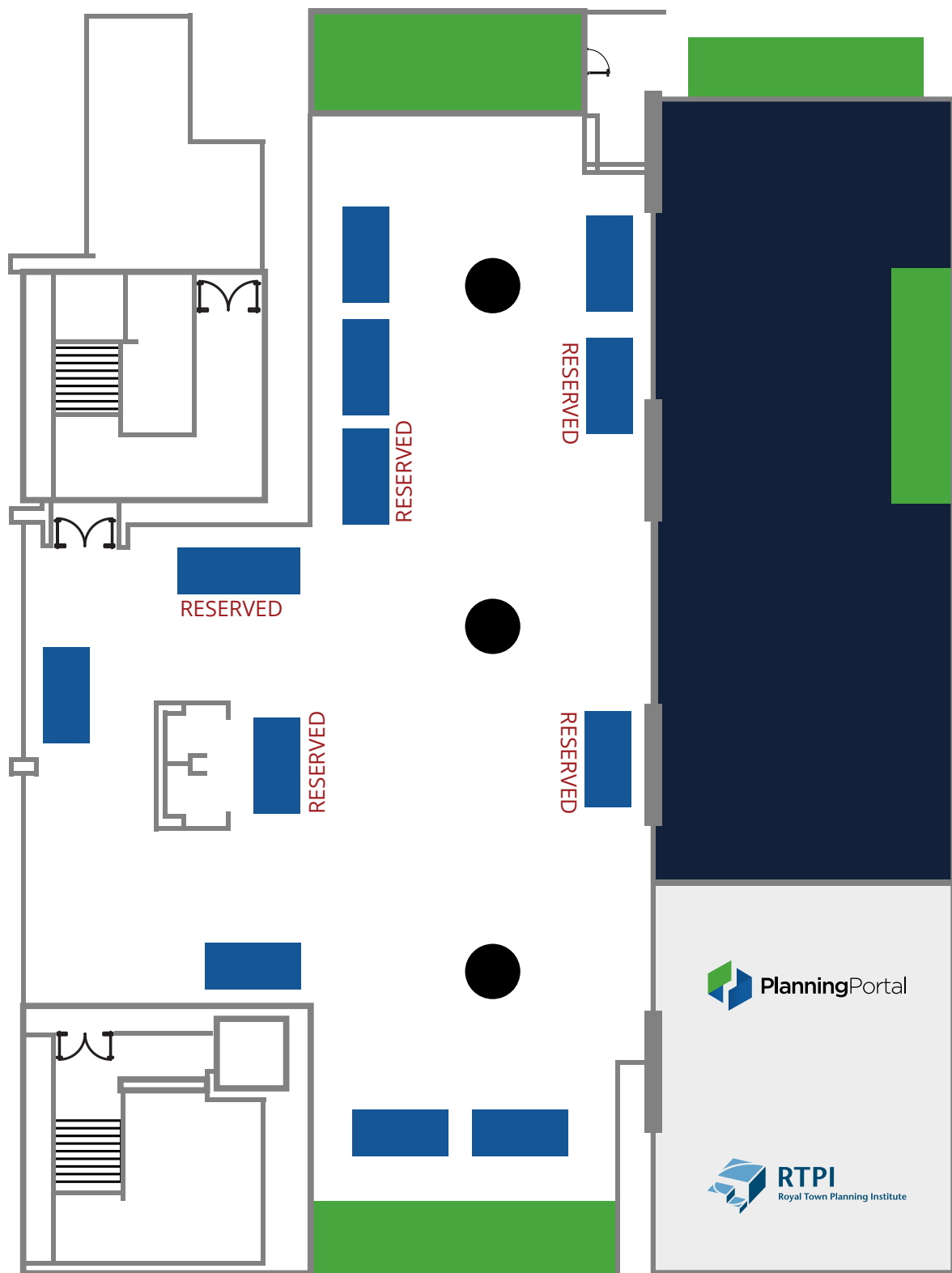
[spiwe.masarira@planningportal.co.uk](mailto:spiwe.masarira@planningportal.co.uk)  
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**Dean Colgan**

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# Birmingham Conference & Events Centre

## Floor plan



The National  
**Planning Conference**



Past Conference

**Sponsors and exhibitors**

# Objective



**Barbour ABI**



**mondrem**



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# The National Planning Conference

9-10 November

## Get in touch



Email our sales team:  
[spiwe.masarira@planningportal.co.uk](mailto:spiwe.masarira@planningportal.co.uk)  
[dean.colgan@planningportal.co.uk](mailto:dean.colgan@planningportal.co.uk)



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**Planning**Portal



**RTPI**

Royal Town Planning Institute